



NEWS RELEASE

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GRAND STRAND AREA GOLFER IS FIRST MEMBER OF THE PUBLIC TO PLAY PINE LAKES COUNTRY CLUB AFTER RENOVATION PROJECT

Tom Trumbull of Longs, S.C. Captures “First Foursome Contest” and Wins Grand Strand Golf Vacation

March 17, 2009, Myrtle Beach, S.C. – Tom Trumbull of Longs, S.C. became the first member of the public to tee off at the newly restored Pine Lakes Country Club on Saturday, March 14th after winning the First Foursome contest on PineLakes.com.

As part of the contest to celebrate Pine Lakes’ restoration, Trumbull and his three golf friends were invited to the March 12th Pine Lakes Grand Reopening and Myrtle Beach Golf Hall of Fame Induction Ceremony; had their swings checked by a Grande Dunes Golf Academy Instructor with a detail analysis on the V1 Computer/video system; played a round at Myrtlewood, and spent the weekend at the four-diamond Marina Inn at Grande Dunes

“What a great opportunity to play Myrtle Beach’s original golf course,” said Trumbull. “I moved to the area from Pittsburgh last year but we came here to play golf frequently. I played Pine Lakes in 2004 but like it so much better now. Burroughs & Chapin Company did an outstanding job with both the course and the Clubhouse. My friends and I attended the Pine Lakes Grand Reopening and Myrtle Beach Golf Hall of Fame Induction Ceremony on Thursday and really enjoyed that. We stayed at the gorgeous Marina Inn and I can’t wait to go back there. Thank you to Burroughs & Chapin for providing such a first-class Grand Strand vacation.”

“We were excited to have Tom and his group as our first golfers at Pine Lakes Country Club to help celebrate the grand reopening,” said Brad Crumling, head golf professional at Pine Lakes Country Club. “The Web site contest attracted many entries from golfers who wanted to win that first foursome honor, and I’m glad that such an avid golfer won the chance to tee it off first at ‘The Granddaddy.’”

About Pine Lakes Country Club

Pine Lakes Country Club, Myrtle Beach's first golf resort, has served as the epitome of the traditional golf resort since opening in 1927 as the Ocean Forest Golf Club. Designed by St. Andrews, Scotland native Robert White, Pine Lakes put Myrtle Beach on the map as the destination of choice for golfers and families. Pine Lakes Country Club is the birthplace of *Sports Illustrated* magazine after *Time Inc.* editors visited the club in 1954 to plan for their new weekly sports publication.

Owned and operated by Burroughs & Chapin Company, Inc., Pine Lakes reopened March 14, 2009, after an extensive 20-month, \$15 million restoration project that transformed the course and clubhouse back to the status enjoyed in earlier days. The restoration of the course was directed by well-known golf course architect Craig Schreiner who preserved many of the historical golf corridors that made Pine Lakes famous throughout the years. Pine Lakes Country Club is the home of the new Myrtle Beach Golf Hall of Fame that honors those that helped build Myrtle Beach into the "Golf Capital of the World." For more information, visit PineLakes.com.

About Burroughs & Chapin Golf Management

Burroughs & Chapin Golf Management, created in 2001 to provide operations and marketing services to golf course properties, is the Grand Strand's leading golf management company. Burroughs & Chapin Company has been an active member of the Myrtle Beach golf community for more than 40 years as the owner of Myrtlewood Golf Club, a 36-hole complex that opened in 1966. The company also developed and manages The Resort Club at Grande Dunes and The Members Club at Grande Dunes, an exclusive private club. The company manages Tidewater Golf Club, Farmstead Golf Links, Meadowlands Golf Club, River Hills Country Club, as well as Pine Lakes. The management group also handles all Grande Dunes amenities, Grande Dunes property management, Marina Inn at Grande Dunes, two Par 3 courses, five themed mini-golf courses and oversees The Ripken Baseball Experience in Myrtle Beach. For more information, visit BCGolfManagement.com.

About Burroughs & Chapin Company, Inc.

Burroughs & Chapin's residential developments include the award-winning [Grande Dunes](#), a 2,200-acre four-star community stretching from the Atlantic Ocean to west across the Intracoastal Waterway. Burroughs & Chapin has created numerous commercial developments offering national and regional name brand shopping. These include [Broadway at the Beach](#) – an award-winning 350-acre festival shopping, entertainment and dining complex surrounding the 22-acre Lake Broadway; Coastal Grand Mall, a one million square foot regional shopping mall joint ventured with CBL & Associates Properties of Chattanooga, Tenn.; Seaboard Commons; South Strand Commons; Arcadian Shores Commons; and many "jewel box" centers.

A leader in golf and vacation packages, Burroughs & Chapin's Myrtle Beach Trips offers visitors to Myrtle Beach and the Grand Strand the "one call" convenience of a direct connection to the most popular attractions in the area and packages them together in a variety of ways to suit different tastes and budgets. With one call to Myrtle Beach Trips at 1-800-819-2282, visitors can unlock all the thrills and excitement of many of America's favorite family seaside destinations.

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